

CURRICULUM VITAE

JOHAN FARKAS

11 January 2025

University of Copenhagen
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ACADEMIC EMPLOYMENT

2024— Tenure Track Assistant Professor
University of Copenhagen
Department of Communication
Section of Media Studies

2023—2024 Postdoctoral Fellow
University of Copenhagen
Department of Communication
Section of Rhetoric

Part of the research project:
'Tell Me the Truth: Fact-Checkers in an Age of Epistemic Instability'

2018—2023 PhD Student in Media and Communication Studies
Malmö University
School of Arts and Communication

RESEARCH STAYS DURING PhD STUDIES

- Cornell University
Department of Information Science
1 September – 31 October 2019
- Aalborg University
Department of Communication and Psychology
1 September 2020 – 31 May 2021

2016—2017 Assistant Lecturer and Scientific Assistant
IT University of Copenhagen
Department of Digital Design

- 2017—2017 Research Assistant
University of Bergen
Faculty of Social Sciences
- 2014—2016 Teaching Assistant
IT University of Copenhagen
Department of Digital Design
- 2014—2015 Research Assistant
IT University of Copenhagen
Department of Digital Design

EDUCATION

- 2013—2016 Master of Science in Information Technology
IT University of Copenhagen
Digital Design and Communication
Thesis grade: A
- 2009—2013 Bachelor of Communication Studies and Performance Design
Roskilde University

EXCHANGE STAYS

- Media and Communication Studies, London Metropolitan University
1 September 2011 – 31 January 2012

APPOINTMENTS AND INSTITUTIONAL SERVICE

- 2019— Expert member of The European Centre of Excellence for Countering Hybrid Threats (Hybrid CoE).
- 2022—2023 PhD Coordinator, School of Arts and Communication, Malmö University.
- 2018—2021 Chair of the Young Scholars Network of the European Communication Research and Education Association (YECREA).
- 2018—2021 Expert Member of The Danish Ministry of Foreign Affairs' Expert Network on Russian Disinformation.
- 2018—2020 Member of the Nordic Research Network on Datafication, Digital Inequalities and Data Injustice.
- 2017—2018 YECREA Representative in the Communication and Democracy section of ECREA
- 2018—2019 PhD Representative at the Board of Doctoral Supervisors, School of Arts and Communication, Malmö University.

RESEARCH PROFILE

My research interests lie at the intersection of digital media, journalism, disinformation, and democracy. I have published on these issues in a range of books and articles, including in journals such as *New Media & Society*, *Social Media + Society*, *Journalism Studies*, and *Critical Discourse Studies*.

My latest book is the edited collection [*Digital Media Metaphors: A Critical Introduction*](#), which examines the power and limitations of metaphors such as ‘filter bubble’, ‘platform’, ‘rabbit hole’, and ‘troll’.

The second edition of my monograph, [*Post-Truth, Fake News and Democracy: Mapping the Politics of Falsehood*](#), was published by Routledge in December 2023. Written with Jannick Schou, the book presents a critical examination of discourses around fake news and the so-called post-truth era.

TEACHING PROFILE

I am passionate about teaching with experience in research methodology, philosophy of science, political communication, media industries, digital media studies, discourse analysis, and media theory. I have taught at the University of Copenhagen, Malmö University and at the IT University of Copenhagen. I have additionally given guest lectures at the following universities:

Aarhus University (DK)
Avignon University (FR)
Brown University (US)
Cornell University (US)
Fordham University (US)
Harvard University (US)
Karlstad University (SE)
Linnaeus University (SE)
Lund University (SE)

Roskilde University (DK)
Rutgers University (US)
Syracuse University (US)
Södertörn University (SE)
Temple University (US)
University of Antwerp (BE)
University of Gothenburg (SE)
University of Pennsylvania (US)
University of Southern Denmark (DK)

RESEARCH DISSEMINATION AND SOCIETAL IMPACT

I am a frequent contributor to journalism, public debate, and policymaking processes. I have given expert testimonies at institutions such as the Council of Europe (in 2019), the Swedish Ministry of Culture (in 2020), and the European Centre of Excellence for Countering Hybrid Threats (in 2023).

My research has been cited in several reports commissioned by the European Parliament (in 2021, 2022, and 2023). Finally, I have given multiple public talks arranged by organisations such as the TechFestival (in 2018), The Swedish Internet Foundation (in 2020), The Danish Institute for Parties and Democracy (2021), and The Swedish PR Association (in 2024).

For a list of select media appearances see www.johanfarkas.com/in-the-media/

PUBLICATIONS

ORCID ID:

<https://orcid.org/0000-0003-2272-7174>

Google Scholar:

<https://scholar.google.com/citations?user=QLFQNFoAAAAJ&hl>

Citations (as of 11 January 2025)

Total citations:	2333
Citations since 2020:	2123
h-index	16
I10-index	17

BOOKS

1. **Farkas, J. & Maloney, J. (Eds.).** (2024). *Digital Media Metaphors: A Critical Introduction*. Routledge. <https://www.routledge.com/Digital-Media-Metaphors-A-Critical-Introduction/Farkas-Maloney/p/book/9781032674599>
2. **Farkas, J. & Schou, J.** (2023). *Post-truth, Fake News and Democracy: Mapping the Politics of Falsehood* (2nd ed.). Routledge. <https://www.routledge.com/Post-Truth-Fake-News-and-Democracy-Mapping-the-Politics-of-Falsehood/Farkas-Schou/p/book/9781032563039>
3. **Farkas, J. & Schou, J.** (2019). *Post-truth, Fake News and Democracy: Mapping the Politics of Falsehood* (1st ed.). Routledge. <https://www.routledge.com/Post-Truth-Fake-News-and-Democracy-Mapping-the-Politics-of-Falsehood/Farkas-Schou/p/book/9780367322175>

Endorsements and book reviews available at:

<https://www.johanfarkas.com/post-truth-fake-news-and-democracy/>

PHD THESIS

4. **Farkas, J.** (2023). *This is Not Real News: Discursive Struggles over Fake News, Journalism, and Democracy*. Malmö University Press. <https://www.doi.org/10.24834/isbn.9789178773169>

JOURNAL ARTICLES

5. **Farkas, J. & Schousboe, S.** (2024). Facts, values, and the epistemic authority of journalism: How journalists use and define the terms fake news, junk news, misinformation, and disinformation. *Nordicom Review*, 45(1): 137-157. <https://doi.org/10.2478/nor-2024-0016>

6. **Farkas, J.** (2023). Fake News in Metajournalistic Discourse. *Journalism Studies*, 24(4): 423-441. <https://doi.org/10.1080/1461670X.2023.2167106>
7. Altay, S., Berriche, M., Heuer, H., **Farkas, J.**, & Rathje, S. (2023). A Survey of Expert Views on Misinformation: Definitions, Determinants, Solutions, and Future of the Field. *Harvard Kennedy School (HKS) Misinformation Review*, 4(4). <http://www.doi.org/10.37016/mr-2020-119>
8. **Farkas, J.** (2023). Discourse Analysis in Journalism Studies. *Journalistica*, 17(1): 1-5. <http://www.doi.org/10.7146/journalistica.v17i1.138573>
9. **Farkas, J.** (2023). News on Fake News: Logics of Media Discourses on Disinformation. *Journal of Language and Politics*, 22(1): 1–21. <https://doi.org/10.1075/jlp.22020.far>
10. Matamoros-Fernández, A. & **Farkas, J.** (2021). Racism, Hate Speech, and Social Media: A Systematic Review and Critique. *Television & New Media*, 22(2): 205-224. <https://doi.org/10.1177/1527476420982230>
11. **Farkas J.** & Neumayer, C. (2020). Mimicking news: How the credibility of an established tabloid is used when disseminating racism, *Nordicom Review*, 41(1). <https://doi.org/10.2478/nor-2020-0001>
12. Bastos, M. & **Farkas, J.** (2019). “Donald Trump is my President!” The Internet Research Agency Propaganda Machine, *Social Media + Society*, 5(3). <https://doi.org/10.1177/2056305119865466>
13. **Farkas, J.** & Schou, J. (2018). Fake news as a floating signifier: Hegemony, antagonism and the politics of falsehood, *Javnost – The Public*, 25(3): 298-314. <https://doi.org/10.1080/13183222.2018.1463047>
14. **Farkas, J.**, Schou, J., & Neumayer, C. (2018). Platformed Antagonism: Racist discourses on fake Muslim Facebook pages, *Critical Discourse Studies*, 15(5): 463-480. <https://doi.org/10.1080/17405904.2018.1450276>
15. **Farkas, J.**, Schou, J., & Neumayer, C. (2018). Cloaked Facebook Pages: Exploring Fake Islamist Propaganda in Social Media, *New Media & Society*, 20(5): 1850-1867. <https://doi.org/10.1177/1461444817707759>
16. **Farkas, J.** & Schwartz, S. A. (2018). Please Like, Comment and Share our Campaign! How Social Media Managers for Danish Political Parties Perceive User-Generated Content. *Nordicom Review*, 39(2): 19-33. <http://doi.org/10.2478/nor-2018-0008>

17. **Farkas, J.** & Neumayer, C. (2017). ‘Stop Fake Hate Profiles on Facebook’: Challenges for crowdsourced activism on social media, *First Monday*, 22(9). <http://firstmonday.org/ojs/index.php/fm/article/view/8042/6531>
18. Schou, J. & **Farkas, J.** (2016). Algorithms, Interfaces, and the Circulation of Information: Interrogating the Epistemological Challenges of Facebook. *KOME – An International Journal of Pure Communication Inquiry*, 4(1): 36-49. <https://doi.org/10.17646/KOME.2016.13>
19. Schou, J., **Farkas, J.** & Hjelholt, M. (2015). The Double Conditioning of Political Participation: Grassroots Politics on Facebook. *Conjunctions. Transdisciplinary Journal of Cultural Participation*, 2(2): 29-47. <http://dx.doi.org/10.7146/tjcp.v2i2.22921>

BOOK CHAPTERS

20. Bengtsson, M., Schousboe, S., **Farkas, J.** & Schjøtt, A., (2024). Fact-Checkers, Tech-Giants, and Algorithmic Systems: Between Autonomy and Automation in the Relational and Dispersed Construction of Ethos. In J. Kjeldsen & A. Hess (Eds.), *Ethos, Technology, and AI in Contemporary Society: The Character in the Machine*. Routledge. <https://www.doi.org/10.4324/9781032688503-14>
21. **Farkas, J.** & Xia, Y. (2024). Troll: The Problem with Digital Tricksters and Monsters, In J. Farkas & M. Maloney (Eds.), *Digital Media Metaphors: A Critical Introduction* (pp. 140-152). Routledge. <https://doi.org/10.4324/9781032674612-15>
22. **Farkas, J.** & Maloney, M. (2024). Introduction: Why Digital Media Metaphors Matter, In J. Farkas & M. Maloney (Eds.), *Digital Media Metaphors: A Critical Introduction* (pp. 1-10). Routledge. <https://doi.org/10.4324/9781032674612-1>
23. **Farkas, J.** & Xia, Y. (2023). Unpacking Disinformation as Social Media Discourse, In M. KhosraviNik (Ed.), *Social Media and Society: Integrating the Digital with the Social in Digital Discourse* (pp. 107–126). John Benjamins Publishing Company. <https://doi.org/10.1075/dapsac.100.06far>
24. **Farkas, J.** & Schou, J. (2020). A Democratic Crisis? Post-truth Discourses and their Limits. In G. Terzis, D. Kloza, E. Kuzelewska & D. Trottier (Eds.), *Disinformation and Digital Media as a Challenge for Democracy* (pp. 103-150). Intersentia. <https://doi.org/10.1017/9781839700422.008>
25. **Farkas, J.** (2020). A Case Against the Post-Truth Era: Revisiting Mouffe’s Critique of Consensus-Based Democracy. In M. Zimdars & K. McLeod (Eds.), *Fake news: Understanding Media and Misinformation in the Digital Age* (pp. 45–53). MIT Press. <https://doi.org/10.7551/mitpress/11807.003.0006>

26. **Farkas, J.** & Neumayer, C. (2020). Disguised propaganda from digital to social media. In J. Hunsinger, L. Klastrup & M. M. Allen (Eds.), *Second International Handbook of Internet Research* (pp. 707-723). Springer. https://doi.org/10.1007/978-94-024-1555-1_33

CONFERENCE PROCEEDINGS

27. **Farkas, J.** & Bastos, M. (2018). IRA Propaganda on Twitter: Stoking Antagonism and Tweeting Local News. *Proceedings of the 9th Annual International Conference on Social Media and Society*. <https://doi.org/10.1145/3217804.3217929>

ESSAYS

28. **Farkas, J.** (2024). Tech-giganternes trussel mod det monitorerende demokrati. *Magtudredningen* 2.0. https://ps.au.dk/fileadmin/Statskundskab/Billeder/Forskning/Forskningsprojekter/Magtudredning/Essays/Tema14/Essay_af_Johan_Farkas.pdf
29. **Farkas, J.** (2019). Disguised Propaganda on Social Media: Addressing Democratic Dangers And Solutions. *Brown Journal of World Affairs*, 25(1). <http://bjwa.brown.edu/25-1/disguised-propaganda-on-social-media-addressing-democratic-dangers-and-solutions/>

BOOK REVIEWS

30. **Farkas, J.** (2020). Book Review: Digital Citizenship in a Datafied Society by Arne Hintz, Lina Dencik and Karin Wahl-Jorgensen. *Communications: The European Journal of Communication Research*. <https://doi.org/10.1515/commun-2020-2086>
31. **Farkas, J.** (2018). Book Review: The Ambivalent Internet: Mischief, Oddity, and Antagonism Online by Whitney Phillips and Ryan M. Milner. *Journalism & Mass Communication Quarterly*. <https://doi.org/10.1177/1077699018819432>

CONFERENCE PRESENTATIONS

I have presented at more than 15 international conferences, including at ICA, ECC (ECREA), AoIR, Social Media & Society, and NordMedia. In 2022, I gave my first conference keynote speech at The Finnish Conference for Media and Communication.

For a full list of my presentations see www.johanfarkas.com/activities

GRANTS

2018	Travel grant, 58 000 SEK, Reidar Peters Fund for Internationalization
2018	Travel grant, 2000 SEK, Swedish Association for Media and Communication Research (FSMK)
2018	Travel grant, 1000 DKK, Carlsberg Foundation
2011	Travel grant, 20 000 DKK, Erasmus+

PEER REVIEW

Publons profile: <https://publons.com/researcher/3673988/johan-farkas/>

I have been a reviewer for the following academic journals:

<i>Big Data & Society</i>	<i>Journalism Studies</i>
<i>Canadian Journal of Communication</i>	<i>Journal of Communication</i>
<i>Contemporary Political Theory</i>	<i>Journal of Contemporary European Studies</i>
<i>Convergence</i>	<i>Journal of Language and Politics</i>
<i>Cooperation and Conflict</i>	<i>Media, Culture & Society</i>
<i>Diffractions</i>	<i>MedieKultur</i>
<i>Digital Culture and Education</i>	<i>New Media & Society</i>
<i>Emotion, Space and Society</i>	<i>Nordic Journal of Media Studies</i>
<i>European Journal of Communication</i>	<i>Nordicom Review</i>
<i>First Monday</i>	<i>Politica</i>
<i>Globalizations</i>	<i>Political Communication</i>
<i>Globalisation, Societies and Education</i>	<i>Risk, Hazards & Crisis in Public Policy</i>
<i>Global Policy</i>	<i>Television & New Media</i>
<i>Human Communication Research</i>	<i>Theory, Culture & Society</i>
<i>Journalism</i>	<i>The Communication Review</i>